



VerspaningsNieuws is an independent technical and business magazine for companies in the manufacturing industry who use or could use machining techniques in their production processes. It offers a journalistic view of developments in the world of machining, including contemporary issues such as digitization, automation and robotization. VerspaningsNieuws also devotes attention to news from and for machine and tool suppliers, subcontractors, OEMs, engineers, technical consultancies and educational and research institutions. The readership is formed by owners, directors or executive officers of companies and organizations active in machining.

Depending on events and various trade fairs, the minimum print run per edition will be 7,000 printed copies, supplemented with a digital publication.

Print process:

Offset Rotation

Paper:

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Printed edition:

7.000

Circulation:

6.750

Print area:

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Page size:

185 mm W x 265 mm H

Advertisements specs:

CMYK / Full Color

Certified PDF,

images and fonds embedded

Text:

in Word

Images:

as separate files

minimum 300 dpi

Frequency:

4 x on annual basis

Edition

Publication date:

Deadline:

Edition	Publication date:	Event	Deadline:
1	Februari	TechniShow	12-02-2024
2	Mei	Nabeschouwing TechniShow	13-05-2024
3	Augustus	AMB	15-08-2024
4	November	Nabeschouwing AMB	24-10-2024

Prices:

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1/1 A4	€ 1.495,00	€ 1.395,00	€ 1.295,00
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1/4 A4	€ 595,00	€ 495,00	€ 395,00
Cover picture	€ 795,00	€ 795,00	€ 795,00

Surcharges:

Bleed	10 %
Cover 2 or 3:	10 %
Cover 4 (rear cover page)	20 %

Advertisements specs:

1/1 page A4	218 mm W x 305 mm H include 3mm bleed
1/1 page A4	185 mm W x 265 mm H no bleed
1/2 page A4	185 mm W x 130 mm H
1/4 page A4	90 mm W x 130 mm H