

VERSPANINGSNIEUWS

HÉT MAGAZINE VOOR DE VERSPANENDE INDUSTRIE

POWERED BY METAALNIEUWS

VerspaningsNieuws is an independent technical and business magazine for companies in the manufacturing industry who use or could use machining techniques in their production processes. It offers a journalistic view of developments in the world of machining, including contemporary issues such as digitization, automation and robotization.

VerspaningsNieuws also devotes attention to news from and for machine and tool suppliers, subcontractors, OEMs, engineers, technical consultancies and educational and research institutions. The readership is formed by owners, directors or executive officers of companies and organizations active in machining.

Depending on events and various trade fairs, the minimum print run per edition will be 7,000 printed copies, supplemented with a digital publication.

Editions:

2024 – 04	Nov/Dec	deadline 24-10-2024
2025 – 01	Feb/Mar	deadline 14-02-2025
2025 – 02	May/Jun	deadline 12-05-2025
2025 – 03	Aug/Sep	deadline 18-08-2025
2025 – 04	Nov/Dec	deadline 24-10-2025

Circulation:

Printed Magazine	7.000
Digital Magazine	2.200
Website visits	2.900
Newsletter subscribers	1.855

Advertising rates 2024/2025:

Full page:	Price from	€ 1.295,00*
Half page:	Price from	€ 695,00*
Quarter page:	Price from	€ 395,00*

* Price for a minimum of 4 placements per year

Coverstory:

Cover Feature + Editorial (3 pages : text / images)	€ 1.795,00
Cover Feature + Editorial (4 pages : text / images)	€ 1.995,00

Website VerspaningsNieuws.nl:

Leaderboard	728 x 090 pixels	€ 159,00 p/m
VSN Block	300 x 400 pixels	€ 199,00 p/m

Sponsored Product news:

Article up to 200 words + 1 image + 1 URL	€ 195,00
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Digital Newsletter - VerspaningsNieuwsBrief:

Full banner XL	560 x 100 pixels	€ 79,00 p/e
Advertorial		€ 129,00 p/e

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